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## CASE STUDY OF AN ICONIC ENTREPRENEUR OF INDIA PROFILE OF SARDAR GUNWANT SINGH SALUJA, CHAIRMAN OF MONGIA GROUP OF COMPANIES

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## **ABSTRACT**



Figure 1: Sardar Gunwant Singh at his Office

"You've got to have both a head and the heart for business. The Head is how you persevere and solve the problems you didn't know you could. The Heart is what shows through to the customer."

Creryl Thompson, Bodacious Womens's Club

KEYWORDS: Sardar Gunwant Singh Saluja, Mongia Group